

Message Text

LIMITED OFFICIAL USE

PAGE 01 PRETOR 00493 111426Z

51

ACTION EB-07

INFO OCT-01 AF-06 ISO-00 COME-00 /014 W

----- 108460

R 111350Z FEB 75

FM AMEMBASSY PRETORIA

TO SECSTATE WASHDC 1281

INFO AMCONSUL CAPE TOWN

AMCONSUL DURBAN

AMCONSUL JOHANNESBURG

LIMITED OFFICIAL USE PRETORIA 0493

E.O. 11652: N/A

TAGS: BEXP, SF

SUBJECT: COMMERCIAL RESOURCE ALLOCATION GUIDE (CRAG)

FOR SOUTH AFRICA

REF: (A) STATE 20129 (B) STATE 263552 (C) STATE 217212

1. THIS MESSAGE GIVES OUR COMMENTS ON THE CRAGS FOR FY 1975, 1976 AND 1977.

2. FY 1975 - SECTION I (SUMMARY) SAYS, INTER ALIA, THAT THE USG DOES NOT UNDERTAKE "READILY IDENTIFIABLE" TRADE PROMOTION ACTIVITIES IN SOUTH AFRICA. WHILE THIS IS INDEED THE POLICY, WE THINK IT WOULD BE BEST TO DELETE THIS PHRASE IN FUTURE CRAGS. IT CAN IMPLY TO SOME READERS THAT USG IS BUSY WITH BEHIND-THE-SCENES TRADE PROMOTION OF A TYPE THAT WE PUBLICLY DENY WE DO IN SOUTH AFRICA. ALSO, GOALS C AND D OF SECTION II, PAGE 3, SHOULD BE INCLUDED IN SUMMARY.

3. WE HAVE NO COMMENT ON SECTION II, BUT WE BELIEVE SECTION III, PARA C (PAGE 4), COULD BE STRENGTHENED BY REWRITING THIS PARAGRAPH:

QTE U.S. FIRMS IN SOUTH AFRICA SHALL BE URGED TO PERSIST IN AVAILING THEMSELVES OF EVERY REASONABLE AND LEGALLY PERMISSIBLE MEANS TO ENSURE THAT ALL OF THEIR EMPLOYEES AND THEIR FAMILIES

LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 02 PRETOR 00493 111426Z

SHALL HAVE WHAT THEY NEED TO PURSUE DECENT AND PRODUCTIVE LIVES.

UNQTE

FYI: THIS IS LANGUAGE DRAWN FROM STATEMENT ON EMPLOYMENT PRACTICES
OF U.S. FIRMS OPERATING IN SOUTH AFRICA DATED SEPTEMBER 13, 1974.

END FYI.

4. CAPE TOWN OFFICERS DO VISIT PORT ELIZABETH AND EAST LONDON
(SECTION IV, ITEM I C 2), BUT TO COVER WIDE VARIETY REPORTING
NEEDS SO NO NEED TO SINGLE OUT VOLUNTARY WTDRS WHICH PHRASE
SHOULD BE DELETED.

5. SECTION IV, ITEM I E 2, SHOULD BE AMENDED IN FUTURE CRAGS TO
STATE THAT DURBAN AND CAPE TOWN WILL SUPPORT DESK STUDIES
INITIATED BY JOHANNESBURG. WE BELIEVE SUCH INDUSTRY STUDIES
SHOULD BE ON A NATIONAL BASIS AND CENTRALLY DIRECTED. DURBAN
AND CAPE TOWN CAN BEST PARTICIPATE BY PROVIDING REGIONAL COVERAGE
AND BY SUGGESTING APPROPRIATE TARGETS TO JOHANNESBURG.

6. WE DO NOT AGREE THAT CONSULAR POSTS SHOULD REPORT PROPOSED
SCHEDULES OF PLANT VISITS TO EMBASSY (SECTION IV, ITEM I E 3).
WE HAVE MORE CONFIDENCE IN OUR OFFICERS THAN THIS IMPLIES.
MOREOVER, WE HAVE RECONSIDERED THE TWO DAY PER WEEK RATIO
ESTABLISHED IN THIS PARA AND CONSIDER IT INAPPROPRIATE FOR
INCLUSION. SUCH VISITS SHOULD BE REGARDED AS ONE TOOL OF
ACHIEVING OUR GOALS - NOT AS GOAL PER SE. THEREFORE, THIS PARA
SHOULD READ:

QTE ALL CONGENS SHOULD SPEND AS MUCH TIME AS POSSIBLE ON
BUSINESS AND INDUSTRIAL VISITS FOR MAINTAINING CONTACT WITH
COMMERCIAL DEVELOPMENTS. UNQTE

7. OTHER PARTS OF SECTION IV SEEM STILL VALID. ACTIONS HAVE
BEEN TAKEN IN ALL OF THE FIELDS DESCRIBED, BUT STAFF SHORTAGES,
PARTICULARLY IN JOHANNESBURG, HAVE, UNTIL RECENTLY, MADE IT
IMPOSSIBLE TO PERFORM ALL FUNCTIONS AS COMPLETELY AS WE WOULD
WANT. PARA 5 OF THIS SECTION COULD BE STRENGTHENED BY NOTING
LARGE ABSOLUTE INCREASE IN U.S. EXPORTS IN 1974. (SEE PARA 8
BELOW.)

LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 03 PRETOR 00493 111426Z

8. APPENDIX A WILL, OF COURSE, HAVE TO BE UPDATED IN FUTURE
CRAGS. (SEE EMBASSY'S SEMI-ANNUAL TRENDS REPORTS AND MONTHLY
REVIEWS.) THE SA ECONOMIC OUTLOOK FOR 1975 IS FOR GROWTH AT A
SLOWER RATE THAN IN 1974. ALSO OF INTEREST IS THAT THE U.S.
MARKET SHARE OF SOUTH AFRICAN IMPORTS APPEARS TO HAVE RISEN IN
1974, REVERSING A TREND OF THE LAST SEVERAL YEARS. THE ABSOLUTE
VALUE OF U.S. EXPORTS IN 1974 IS EXPECTED TO SET AN ALL-TIME

HIGH.

9. SA POSTS HAVE NO DIRECT RESPONSIBILITY FOR BLS COUNTRIES. REFERENCE ON TRAVEL TO BLS IN APPENDIX B SHOULD BE DROPPED. WE WISH TO RE-EMPHASIZE OUR FREQUENTLY EXPRESSED VIEWS THAT CATALOG SHOWS AND TRADE MISSIONS TO THE BLS STATES ARE NOT OF INTEREST TO SOUTH AFRICAN BUSINESSMEN. PLANNING FOR THESE EVENTS IN THE BLS STATES SHOULD BE ON THE BASIS OF THE MARKET POTENTIAL OF THOSE COUNTRIES.

10. SECTION IV, PARA 111 (PAGE 6) ON "EQUALIZING EMPLOYMENT OPPORTUNITIES" SHOULD BE AMENDED BY ADDING AT END OF SUB PARA A:

QTE AND THEIR ATTENTION SHALL BE DRAWN SPECIFICALLY TO THE STATEMENT ON EMPLOYMENT PRACTICES OF U.S. FIRMS OPERATING IN SOUTH AFRICA, DATED SEPTEMBER 13, 1974. UNQTE

SUB PARA B TO BE REWRITTEN:

QTE THE POSTS SHALL COLLECT ON A CONTINUING BASIS DATA ON EMPLOYMENT PRACTICES OF U.S. FIRMS IN SOUTH AFRICA WITH EMPHASIS ON ASSEMBLING DATA ON A REPRESENTATIVE SAMPLE OF MAJOR U.S. EMPLOYERS DURING THE REMAINDER OF FY 1974. UNQTE

11. APPENDIX B, PARA 1 (PAGE 12) ON TRAVEL TO BE REWRITTEN AS FOLLOWS:

QTE TRAVEL TO PROVIDE THE INCREASED COMMERCIAL COVERAGE WILL BE FUNDED WITHIN THE LIMITS OF THE RESTRICTING LEGISLATION APPLYING TO THE REMAINING MONTHS OF FY 1975. PRIORITY WILL BE GIVEN TO COVERAGE OF THE CAPE PROVINCE BY CAPE TOWN. UNQTE

12. MUCH OF ABOVE COMMENT APPLIES TO FY 1976 AND 1977 AS WELL LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 04 PRETOR 00493 111426Z

AS 1975. AGREE WITH LIST OF TARGET INDUSTRIES FOR 1976 AND 1977 LISTED IN REF B. WE ESTIMATE WORKLOAD, AND THUS MAN-DAY PROJECTIONS, WILL REMAIN AT FY 1975 LEVELS. THUS, PROVIDED EMBASSY AND CONSULAR POSTS REMAIN FULLY STAFFED, WE BELIEVE WE CAN DO JUSTICE TO USEFUL, IF NECESSARILY RESTRICTED, PROGRAM OUTLINED IN CRAG. RESULT WILL BE CONCRETE ASSISTANCE TO AMERICAN BUSINESS IN UNUSUAL POLITICAL ENVIRONMENT IN THIS COUNTRY.
HURD

LIMITED OFFICIAL USE

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 11 FEB 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: KelleyW0
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975PRETOR00493
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750049-0752
From: PRETORIA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750253/aaaabvxi.tel
Line Count: 162
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EB
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: 75 STATE 20129, 75 STATE 263552, 75 STATE 217212
Review Action: RELEASED, APPROVED
Review Authority: KelleyW0
Review Comment: n/a
Review Content Flags:
Review Date: 26 JUN 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <26 JUN 2003 by ShawDG>; APPROVED <10 NOV 2003 by KelleyW0>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: COMMERCIAL RESOURCE ALLOCATION GUIDE (CRAG) FOR SOUTH AFRICA
TAGS: BEXP, SF
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006